



Greetings,

Since the Adirondack Loon Center opened its doors in Saranac Lake in the summer of 2016, thousands and thousands of people have visited us to talk about loons and learn more. The Center also provides office space for our growing staff and a unique gift shop highlighting loon-related items to help sustain our loon research and educational programming.

A primary goal of the new Center is to become a dynamic educational resource in the Adirondacks highlighting the Common Loon. Thus, we are currently designing a variety of informative exhibits about loon ecology and conservation to be housed permanently at the Center.

I am writing to invite YOU to become a sponsor of our future educational exhibits at the Adirondack Loon Center!

Your generous support will help us create museum-quality exhibits, providing a new and intriguing destination for Adirondack residents and visitors alike to learn about loons and our ongoing loon research and conservation efforts in the Adirondacks. We anticipate that expanding the Adirondack Loon Center's educational resources will contribute to the North Country economy by increasing tourism, as more people come to the area to learn about one of the Park's most fascinating icons.

All sponsors will be recognized on a plaque adjacent to the exhibit(s) they supported.
Sponsors of \$5,000 or more will be honored with an individual plaque.

We will also be publicizing our exhibits and acknowledging our sponsors in the local papers, on our website, in our social media, and our newsletter. *As one of our sponsors, we would like to include your ad in our exhibit program.* Programs will be provided year-round to Loon Center visitors, enabling them to take home information about the exhibits and learn about our sponsors.

If you would like to become a loon exhibit sponsor, **please return the enclosed sponsorship form to reserve your space in the exhibit program.**

Please feel free to contact me at 518-354-8636 or info@adkloon.org if you would like additional information, or have any questions about this unique opportunity to support this exciting new environmental education initiative in the Adirondacks.

Thank you very much!

Nina Schoch

Nina Schoch, Executive Director
Adirondack Center for Loon Conservation

Adirondack Center for Loon Conservation
15 Broadway, Saranac Lake, NY 12983
Mailing: P.O. Box 195, Ray Brook, NY 12977
518-354-8636 • info@adkloon.org • www.adkloon.org • www.facebook.com/adkloon



YES! WE WOULD LIKE TO SPONSOR AN EDUCATIONAL EXHIBIT AT THE ADIRONDACK LOON CENTER!

Name: _____

Street Address: _____

City, State, Zip: _____

Phone: work: _____ cell: _____

E-Mail Address: _____

Website: _____

Please Check Your Sponsorship Level* (*black & white; color rates = 2x rate below*)

- Feeding Loon: Name listed, no ad: < \$125 ➤ Loon Chick: ½ page ad (7.25"x4.7") = \$500
- Nesting Loon: 1/8 page ad (3.5"x2.3")=\$125 ➤ Loon Call: Full page (7.25"x9.5")= \$1000
- Loon Egg: 1/4 page ad (3.5"x4.7") = \$250 ➤ Flying Loon: 2 page spread = \$2000+

Enclosed is my check for \$_____, payable to the "Adirondack Center for Loon Conservation."

I will pay with a credit card at www.adkloon.org/support. Please note "Exhibit Sponsor" in memo.

* I prefer to remain anonymous. Please do not include my name in the exhibit plaque or program.

Exhibit Category You Would Like to Sponsor (*Please check one*)

- | | | | |
|---|--------------------------|---|--------------------------|
| ➤ Loon Species and Range | <input type="checkbox"/> | ➤ Loon Behavior - What they're saying | <input type="checkbox"/> |
| ➤ Loon Specializations & Diet | <input type="checkbox"/> | ➤ History of Adirondack Loon Studies | <input type="checkbox"/> |
| ➤ The Call of the Loon | <input type="checkbox"/> | ➤ Adirondack Loon Research | <input type="checkbox"/> |
| ➤ The Art of Raising a Loon Family | <input type="checkbox"/> | ➤ Education and Outreach | <input type="checkbox"/> |
| ➤ How Long Loons Live and other Cool Facts! | <input type="checkbox"/> | ➤ Children's Activities | <input type="checkbox"/> |
| ➤ Where Do Adirondack Loons Spend the Winter?
<i>(flight and migration)</i> | <input type="checkbox"/> | ➤ Conservation & Management
<i>(Loon rescues, nest site protection...)</i> | <input type="checkbox"/> |
| ➤ Threats to Loons & Their Habitats
<i>(e.g., pollution, fishing tackle and line, water level
fluctuations, predators, human disturbance, oil spills...)</i> | <input type="checkbox"/> | ➤ About the Adirondack Center for
Loon Conservation | <input type="checkbox"/> |

Please Return This Form To: ADIRONDACK CENTER FOR LOON CONSERVATION
P.O. BOX 195, RAY BROOK, NY 12977

THANK YOU FOR YOUR GENEROUS SUPPORT!

*Your tax-deductible donation to the Adirondack Center for Loon Conservation,
a 501(c)3 nonprofit organization, will help create these exciting exhibits!*