

We're Taking Off to New Heights



THE HISTORY OF THE ADIRONDACK CENTER *for* LOON CONSERVATION

When Dr. Nina Schoch volunteered in 1998 to help collect the first blood and feather samples from Adirondack loons, she never thought 26 years later that this initial research would evolve into an independent nonprofit organization. Today, the Adirondack Center for Loon Conservation is thrilled to announce a pivotal juncture in its continued journey towards sustained growth and excellence with the initiation of its strategic succession plan. After more than 25 years of studying loons in the Adirondacks, Dr. Nina Schoch, the Center's Executive Director, looks forward to transitioning into a new role as our Director of Science and Conservation.



Our succession plan will fortify the leadership structure, streamline operations for the future, and continue the expansion of our scientific research, educational programs, and management efforts to better protect Adirondack loons and the waters where they live. As one of the leading organizations in the Adirondacks devoted to wildlife health and conservation, our scientific and conservation efforts have provided many contributions to the scientific and public communities, including:

- Monitoring trends in the Adirondack loon population and reproductive success for over 25 years
- Improved management and protection of loon nest sites leading to increased hatching success of loon nests
- Assessing the health of Adirondack loons through sample and carcass collection to determine their exposure to environmental toxins, parasites, and avian diseases
- Publishing numerous scientific and lay articles to inform policy-makers and the public about threats affecting wildlife and the environment
- Inspiring community and student engagement in environmental conservation through our education programs

450+ Loons Banded on >100 Lakes

100,000+ People Reached

TAKING OFF TO NEW HEIGHTS!

We are excited to grow our innovative research and management efforts to enhance insight about the future for Adirondack loons and other wildlife. Dr. Schoch's new position will contribute to:

- Investing in our future, capitalizing on our strengths to conduct long-term wildlife scientific studies and to implement improved management practices
- Instituting new research and conservation programs to understand and address the continually emerging threats to Adirondack wildlife
- Translating our science into our educational and outreach programs and to inspire our community stewardship programs
- Spearheading an immersive exhibition "A Year in the Life of a Loon" for our Adirondack Loon Center in Saranac Lake
- Establishing a new Adirondack Wildlife Health Institute in partnership with SUNY ESF's Adirondack Ecological Center
- Expanding our training opportunities for future environmental and wildlife leaders

Dr. Nina Schoch's longstanding commitment has laid the groundwork for our strategic investment in wildlife conservation and science for the Adirondacks. With this new capacity campaign, we will deepen those investments for continued protection of Adirondack loons and other wildlife for future generations.

A Capacity Campaign to Raise \$350,000

An Investment in Science and Conservation for the Future of Adirondack Loons and all Wildlife!

Help Build the Nest!

Gift Amount	# Gifts Needed	Generating
\$50,000	1	\$50,000
\$25,000	3	\$75,000
\$10,000	10	\$100,000
\$5,000	15	\$75,000
<\$5,000	Many!	\$50,000
TOTAL:	29+	\$350,000

Ways to Give

- Cash and Securities
- Pledge over 3 Years
- Estate Planning

Thank You for Making a Difference for the Future of Adirondack Loons!

Inspiring passion for, and promoting the conservation of Adirondack loons, a sentinel of the environment

Adirondack Center for Loon Conservation

75 Main Street, Saranac Lake, NY 12983 518-354-8636, info@adkloon.org

Mailing: P.O. Box 195, Ray Brook, NY 12977

www.adkloon.org





Yes! I Would Like to Join the Adirondack Center for Loon Conservation's Capacity Campaign to Take Off to New Heights!

I would like to pledge the following amount by May 31 annually for a minimum of 3 years.

My pledge is in addition to my annual gift.

- | | |
|--|--|
| <input type="checkbox"/> Loon Chick = \$250 | <input type="checkbox"/> Stretching Loon = \$5000 |
| <input type="checkbox"/> Swimming Loon = \$500 | <input type="checkbox"/> Loon Taking Off! = \$10,000 |
| <input type="checkbox"/> Flying Loon = \$1000 | <input type="checkbox"/> Other: \$ _____ |

Please Return Form to:

Adirondack Center for Loon Conservation
P.O. Box 195, Ray Brook, NY 12977

Or email to: info@adkloon.org

- Enclosed is a check payable to "Adirondack Center for Loon Conservation"
- I will charge my donation to my credit card at www.adkloon.org/support
- I will give a gift of stock, from my retirement fund, or other source

*Thank You for
Your Generous
Support!*

Name: _____

Address: _____

City, State, Zip: _____

Email: _____

Phone: _____

*I would like my donation
to be anonymous*

